



AMERICAN ADVERTISING FEDERATION
 NATIONAL CONFERENCE 2009
 AD 2 ONLY SCHEDULE OF EVENTS

WEDNESDAY, JUNE 3	TIME	ATTENDEES	ROOM ASSIGNMENT
ARRIVAL	Prior to 3:00 pm	All Ad 2 Members	
Ad 2 Idea Exchange	3pm-5:30pm	All Ad 2 Members	Salon F/G
National Ad 2 Dinner	7:00 pm	All Ad 2 Members	Off site Restaurant TBD

THURSDAY, JUNE 4	TIME	ATTENDEES	ROOM ASSIGNMENT
Council of Governors Meeting	8am-9:45am	Ad 2 National Chair, & Ad 2 National Vice Chair	Salon C/H
Eastern Region Meeting	10am-10:30am	All Ad 2 Members of Eastern Region	Alexandria
Central Region Meeting	10am-10:30am	All Ad 2 Members of Central Region	McLean
Western Region Meeting	10am-10:45am	All Ad 2 Members of Western Region	Fairfax Board Room
District Meetings	10:45am-11:30am	All Ad 2 Members attend your district meetings	
Ad 2 Public Service Competition	11:30 am - 5 pm	Public Service Participants All conference attendees Volunteers needed	Madison
Presentation Order * Clubs need to arrive 30 minutes before they are scheduled	11:45am - 11:55am 11:55am - 12:30pm 12:30pm - 1:05pm 1:05pm - 1:40pm 1:40pm - 2:15pm 2:15pm - 2:50pm 2:50pm - 3:25pm 3:25pm - 4:00 pm 4:00pm - 4:30pm 4:30pm - 5:00pm	Introduction Tampa Bay West Michigan Orlando Honolulu Madison Reno Denver Tabulations Announcement of winners	
AAF National Board of Directors	5pm-6:30pm	Ad 2 National Chair	Salon H
Ad 2 Dinner (optional)	7:30 pm	All Ad 2 Members	TBD
Board of Directors Dinner	7pm	Ad 2 National Chair	Offsite
Social Outing (optional)	Following Dinner	Open to all Ad 2 Members	



AMERICAN ADVERTISING FEDERATION
 NATIONAL CONFERENCE 2009
 AD 2 ONLY SCHEDULE OF EVENTS

FRIDAY, JUNE 5	TIME	ATTENDEES	ROOM ASSIGNMENT
Breakfast / Ad 2 Pub Svc Comp Presentation	8am-9:45am	Ad 2 Public Service Winners Ad 2 AAF conference participants	Arlington Ballroom
Ad 2 Business Meeting	3pm-5pm	All Ad 2 Members	Madison

SATURDAY, JUNE 6	TIME	ATTENDEES	ROOM ASSIGNMENT
AD 2 Board of Directors Meeting	10:00am-11:30am	Ad 2 Presidents Ad 2 Executive Board Nominees for Executive Board Nominees for Advisory Board	Fairfax Boardroom
Salute to AAF Achievers Luncheon	12 Noon-2:00pm	All Club Achievement winners Ad 2 AAF conference participants	Arlington Ballroom
ADDY Reception	6:30 pm - 7:30 pm	Ad 2 AAF conference participants	Ballroom Foyers
ADDY Dinner and Show and Dance	7:30 pm - 9:30 pm	Ad 2 AAF conference participants	Arlington Ballroom
ADDY After Party	9:30 pm - 11:30 pm	Ad 2 AAF conference participants	Arlington Ballroom

SUNDAY, JUNE 7
Departure